



STRATEGIC PLAN 2020-2025

CALISTHENIC ASSOCIATION OF SOUTH AUSTRALIA

Vision:

- To lead a vibrant and well organised Calisthenics Community in South Australia

Mission:

- To encourage, develop, promote and manage Calisthenics in South Australia
- To provide opportunities for competitions at State and National levels

Values:

- We believe in a sporting culture of inclusiveness, respect and fairness for all members
- We believe in integrity, good governance and ethics for all in the management of Calisthenics

Objectives:

- **Governance**
 - Develop a structure that supports effective governance
 - Undertake a review of the governance structure to improve the management of Calisthenics in SA
 - Improve operations and practices within CASA
 - Implement policies and procedures that are consistent and effective



Calisthenic Association of SA

- **Financial Sustainability**
 - Develop a financial model to support core business
 - Generate income to support all Calisthenics activities at Association level
 - Maximise use of existing facilities to diversify income stream
 - Increase revenue stream through greater participation in our competitions
 - Apply appropriate costs to participation
 - Maximise the use of applicable Sports grants
- **Competitions**
 - Develop opportunities to maximise the conduct of competitions
 - Provide a variety of team and solo events to maximise participation
 - Provide Rules for the conduct of all competitions
 - Provide resources for the conduct of all competitions
 - Provide a forum for the continuous review of all competitions
- **Development**
 - Develop the framework for participation by competitors and officials
 - Provide pathways for the development of Calisthenics Skills
 - Provide State teams for participation in ACF National Championships
 - Provide Development teams for Interstate competitions
 - Provide pathways for the development of officials



- **Performance**

- Develop a Business Model for the effective administration of Calisthenics in SA
 - Establish relationships with other Sporting bodies
 - Provide guidance to clubs and affiliated bodies
 - Provide effective operation of the Royalty Theatre